

# CHRISTOPHER FIGUEROA

*Diverse design background from Laguna College of Art + Design and Cal State LA. Experienced graphic designer with expertise in branding, UX/UI, and TV/Film as a camera assistant.*

*Passionate about **human-centered** design principles.*

## EDUCATION

2009-2013

### FINE ART

LAGUNA COLLEGE  
OF ART + DESIGN

2015 – 2017

### VISSUAL COM.

CSULA

## SKILLS

### TECHNICAL

- Microsoft Office Suite
- Adobe Premiere
- DaVinci Resolve
- Adobe After Effects
- Photoshop
- Illustrator
- Adobe XD
- Camera-specific Software (e.g., REDCINE-X, ARRI Camera Control)
- Media Management Tools (e.g., ShotPut Pro)

### INTERPERSONAL

- Communication
- Collaboration
- Adaptability
- Problem-solving
- Attention to detail
- Creativity
- Critical thinking
- Initiative
- Leadership
- Resilience
- Empathy
- Positive attitude

## AWARDS & RECOGNITIONS

- AWWWARDS.COM – HONORS – Interactive Design, UX/UI
- LUCKMAN FINE ART GALLERY – Featured Artist

## EXPERIENCE

### CAMERA ASSISTANT

CURRENT | ICG LOCAL 600 | LA – NY

- Demonstrate expert knowledge in operating a variety of professional camera systems, ensuring precision in framing, focus, and camera movement. Stay abreast of technological advancements to contribute to seamless and efficient production processes.
- Work seamlessly within unionized film and television crews, collaborating with cinematographers and other team members to achieve the director's vision. Contribute proactively to the workflow, ensuring a smooth and efficient shooting experience.
- Prioritize and adhere to industry safety standards and union protocols, ensuring a secure working environment on set. Take responsibility for the proper handling and maintenance of camera equipment, contributing to the overall success of film and television productions. Maintaining a high standard of creativity and craftsmanship.

### ART DIRECTOR

2017 – 2021 | CITRUS STUDIOS | LOS ANGELES, CA

- Develop and execute innovative and compelling visual strategies that align with client objectives and market trends, ensuring brand messages resonate effectively with target audiences.
- Lead and inspire creative teams through collaborative leadership, fostering an environment of creativity, open communication, and cross-disciplinary collaboration to deliver high-quality, cohesive campaigns.
- Ensure brand consistency and integrity across all creative assets, guiding the development of visual elements that strengthen brand identity. Oversee the production process to maintain high standards of design and artistic excellence.

### SR. GRAPHIC ARTIST

2015 – 2017 | THE PREDICANT GROUP | LOS ANGELES, CA

- Demonstrate advanced proficiency in graphic design, leveraging a deep understanding of design principles, typography, color theory, and layout techniques to create visually stunning and effective marketing materials.
- Head design projects from concept to completion, collaborating with cross-functional teams, managing timelines, and ensuring deliverables meet or exceed client expectations. Provide mentorship and guidance to junior designers.
- Stay ahead of industry trends, design software, and emerging technologies, incorporating innovative and cutting-edge design concepts into projects. Adapt quickly to evolving client needs while maintaining a high standard of creativity and craftsmanship.

# CHRISTOPHER FIGUEROA

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## PERSONAL REFERNCES

### KRISTIAN KACHIKIS

*DIRECTOR OF PHOTOGRAPHY*  
ICG LOCAL 600

(213) 281—1065

“Working with Chris on the movie ‘Me Time’ was a truly collaborative experience. His expertise as a camera assistant was evident in every aspect of the production. Chris’s dedication, technical proficiency, and creative insights greatly enhanced the visual storytelling. A valuable team player and a pleasure to work with.”

### GERALDO SALAZAR

*CFO*  
PREDICATE GROUP

(626) 494—5796

“Having Christopher as a bartender at Verdugo Bar has been a pleasure. His in-depth knowledge of craft beers and cocktails, paired with excellent customer service, has significantly contributed to our patrons’ satisfaction. Christopher’s professionalism, reliability, and friendly demeanor make him an invaluable asset to our team.”

### DARLENE GARCIA

*SUPERVISOR*  
CITRUS STUDIOS

(626) 872—8766

“Christopher’s bartending expertise at Angel City Brewery has been nothing short of outstanding. His deep knowledge of the brewery’s beer offerings, coupled with his excellent customer service, has created a memorable experience for patrons. Christopher’s friendly demeanor and strong work ethic make him a standout member of our team.”

### DAVIS POWERS

*PRODUCER*  
CHINA COVE

(213) 910—5757

“Christopher Figueroa consistently exceeds expectations. His attention to detail, technical expertise, and collaborative spirit make him an invaluable asset to any production.”